



Talal Abu-Ghazaleh Organization (TAG-Org)
List of Services

We Work Hard to Stay First

www.tagorg.com



Talal Abu-Ghazaleh Organization (TAG-Org)
List of Services

Talal Abu-Ghazaleh & Co. International (TAGI):

- 1 Assurance Services.
- 2 Non-Assurance Services.
- 3 Financial Advisory Services.
- 4 Accounting Records – Book Keeping.
- 5 Special purpose audits.
- 6 Cost accounting.
- 7 Taxation.

www.tagi.com

Talal Abu-Ghazaleh & Co. Consulting (TAG-CONSULTANTS):

1 Business and Investment Advisory Services:

- Feasibility Studies.
- Market Studies and Research.
- Business Plans.
- Strategic Plans.
- Social & Economic Studies and Research.

2 Organization & Restructuring:

- Services (Performance Improvement).
- Process Improvement and Enhancement.
- Restructuring.
- Business Process Reengineering.
- Administrative Systems.
- Procedures Manuals.
- Human Resources Systems.

3 Financial Consulting:

- Financial and Accounting Systems.
- Reviewing and Improving Accounting operations.
- Projection and Forecasts Systems.
- Costing Systems.
- Financial and Operational Due Diligence systems.
- Loss and Cost Reduction Systems.

4 Quality Management Systems:

- Integrated Management Systems; Quality, Health, Safety, and Environmental Management Systems (QHSEMS)
- Quality Management System (ISO 9001:2008)
- Environmental Management System (ISO 14001:2004)
- Occupational Health and Safety Management System (OHSAS 18001:2007)
- Total Quality Management (TQM)
- Six Sigma
- Information Security Management Systems (ISO 27001:2005)
- CE Marking
- EurepGap (Agricultural Products)
- Food and Safety Management Systems (ISO 22000:2005)
- Food Management System (HACCP) – Hazard Analysis and Critical Control Points
- Waste Minimization Studies

5 Excellence Awards:

- King Abdullah Excellence Award.
- Sheikh Khalifa Excellence Award.
- Abu Dhabi Excellence Award.
- Dubai Quality Award.
- All other similar Excellence Awards

6 Privatization and private public partnership (PPP) Services:

- Privatization Strategy.
- Evaluation and Analysis of Privatized Establishments.
- Development, planning, and Restructuring for Privatization Purposes.
- Implementing Privatization Procedures.

www.agcon.com

Abu-Ghazaleh Intellectual Property (AGIP):

- 1** Trademark, Patent, Copyright and Design Registrations.
- 2** Trademark Watch.
- 3** Maintenance of Intellectual Property Rights through Renewals and Annuities.
- 4** Search for Published Trademarks.
- 5** Search for Published Patents.
- 6** Patent Drafting.
- 7** Patent Validation System.
- 8** Patent Infringement Follow-up.
- 9** IP Portfolio Management.
- 10** Publication of Cautionary and Patent Working Notices.
- 11** Opposition and Cancellation Actions.
- 12** Advisory Services on Intellectual Property Protection.
- 13** AGIP.Net; through which clients will conduct all IP business' activities online.
- 14** Domain name Registration.
- 15** Patent Monitoring and Awareness Service.
- 16** IP Valuation.
- 17** Licensing and Franchising Agreements

www.agip.com

Talal Abu-Ghazaleh Legal (TAG-LEGAL):

- 1** Administrative Law.
- 2** Advertising and Marketing Regulations.
- 3** Alternative Dispute Resolution.
- 4** Arbitration.
- 5** Banking.
- 6** Bankruptcy, Insolvency & Business Restructuring.
- 7** Commercial Law.
- 8** Corporate Finance and legal services.
- 9** Employment & Benefits legal proceedings.
- 10** Mergers & Acquisitions & Joint Ventures.
- 11** Real Estate Litigation & legal consultation.
- 12** Insurance and Reinsurance.
- 13** Intellectual Property Litigation & legal consultation.
- 14** Investment Funds.
- 15** Islamic finance.
- 16** Tax.
- 17** Telecommunications.
- 18** Trade Customs & Secrets.
- 19** Transport & Shipping Law.

www.tag-legal.com

Talal Abu-Ghazaleh Information Technology International (TAG-ITI):

- 1 IT and Security Audit
- 2 ISO27001 Implementation and Audit
- 3 Vendor Selection
- 4 Project Management and Supervision
- 5 ICT Strategic Planning
- 6 Website and Portal Development
- 7 Website Audit
- 8 Business Continuity and Disaster Recovery Planning
- 9 Document Management and Archiving
- 10 ERP Implementation and Audit

www.tagiti.com

Talal Abu-Ghazaleh Valuation (TAG-Valuation):

1 Valuation Services

1.1 Business Valuation

- 1.1.1 Securities Valuation
- 1.1.2 Stock Valuation
- 1.1.3 Tangible Asset Valuation
- 1.1.4 Valuation of Intellectual Property and other Intangible Assets

1.2 Financial Valuation

- 1.2.1 Purchase Price Allocation
- 1.2.2 Goodwill Impairment Testing

1.3 Valuation Reviews and Fairness Opinions

2 Due Diligence Services

- 2.1 Financial Due Diligence
- 2.2 Market and Commercial Due Diligence
- 2.3 Legal Due Diligence
- 2.4 Tax Due Diligence

3 Financial Modeling Services

- 3.1 Branding Services
- 3.2 Brand Strategies
- 3.3 Brand Designs

www.tagvaluation.com

Talal Abu-Ghazaleh Projects (TAG-Advisory):

- Project Management
- Commercial Mediation Services
- Locating Strategic Partners for Projects
- Locating Investors and Potential Financial Funding
- Locating Capital to Invest in Ongoing and New Project and Business Ideas.
- Franchising, Licensing and Technology Transfer Facilitation
- Locating Distributors and Agents

www.abughazalehprojects.com

Talal Abu-Ghazaleh Translation Distribution and Publishing (TAG-TRANSLATORS):

- 1 Technical Translation and Website Arabization.
- 2 Specialized Translation Fields.
- 3 Legal Translation Fields.
- 4 Business or Economic Translation Fields

www.tagtranslate.com

Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge):

- 1 Free Internet
- 2 Training Courses
- 3 Design Services & Stationary
- 4 Recruitment Consultancy
- 5 Book Gallery
- 6 Languages Clubs
- 7 Job Opportunities
- 8 Social Services
- 9 Cafeteria

www.tagks.com

Talal Abu-Ghazaleh Recruitment and Human Resources Development (TAG-Recruit):

- 1 Recruitment services for clients.

www.tagirecruitment.com

Talal Abu-Ghazaleh Domains (TAG-Domains):

Domain Name Registration Services:

- 1 **Generic Top-Level Domains (gTLDs): Registration, Bulk Registration, Renewals, and Transfers**
- 2 **Country-Code Top Level Domains (ccTLDs): Registration, Renewals, and Transfers.**
- 3 **Arabic Domain Names :**
 - Domain name registration in the Arabic language.
 - Translation and transliteration services for brands

www.tag-domains.com

Abu-Ghazaleh Intellectual Property Renewals (AGIP-Renewals):

- 1 Trademark Renewals.
- 2 Patent Annuities Payment.

www.agip.com

Talal Abu-Ghazaleh Real Estates Management and Development (TAG-Aqarat):

- 1 Real Estate Consultancy.
- 2 Real Estate Management.
- 3 Real Estate Development.
- 4 Real Estate Marketing.
- 5 Real Estate Training.

www.tag-aqarat.com

Talal Abu-Ghazaleh Capital Services (TAG-Capital):

- 1 Real Estate Consultancy.
- 2 Real Estate Management.
- 3 Real Estate Development.
- 4 Real Estate Marketing.
- 5 Real Estate Training.

www.tag-capital.com

TAG- China Visa Office:

The Embassy of the People's Republic of China in the Hashemite Kingdom of Jordan has appointed Talal Abu-Ghazaleh Organization to be the only approved office by the Chinese Embassy to undertake all actions and administrative and technical matters related to applications for obtaining a visa for the People's Republic of China and the Hong Kong Special Administrative Region. Talal Abu-Ghazaleh Organization shall undertake, through China Visas Section, receiving applications from persons wishing to obtain visas, collection of assigned fees, handing over the collected fees to the Embassy of China in Amman and conveying the response of the Embassy with regard to the visa applications whether to accept or reject granting a visa to the applicants through the Visas Section. Thus, Talal Abu-Ghazaleh Organization shall be the only point of contact between the Embassy and the applicants regarding visas.

www.tag-visa.com

TAG-BOOK:

The Talal Abu-Ghazaleh Organization (TAG-Org) launched on August 23, 2007 the "Laptop for Every Arab Citizen" initiative through its member company TAG-BOOK during the Annual China Top Executives and Fortune 500 Enterprises Summit at the United Nations headquarters in New York. TAG-Book low cost computer initiative targets the basic Arab user whether at home, school, university, urban or rural regions, and aims at reducing computer illiteracy and bridging the digital divide between the Arab countries and the developed world. The value of this project is that it does not resemble traditional computer projects, which are present in a number of Arab countries. The difference is that this project specifically addresses the needs of Arab communities, and merges four main components: hardware, software, connectivity and training.

www.tagibook.com

Professional Societies

Arab Society of Certified Accountants (ASCA): Arab Society for Intellectual Property (ASIP):

- 1 Arab Certified Professional Accountant (ACPA).
- 2 Professional Publications.
- 3 Specialized Training Courses.
- 4 Membership.

www.ascasociety.org

Licensing Executives Society -Arab Countries (LES-AC):

- 1 Agencies and franchise consulting.
- 2 The Arab Certified IP Licensing Practitioner (ACIPLP) Program.
- 3 Professional training.
- 4 Networking opportunities.
- 5 Publications.

www.lesarab.org

The Arab Organization for Quality Assurance in Education (AROQA):

- 1 Accreditation Services including Program and Institutional Accreditation.
- 2 Quality Assurance Audits and Reviews.
- 3 Development of Quality Assurance Systems.
- 4 Enhancing Faculty Effectiveness through Professional Development.
- 5 Educational Program Development and Review.
- 6 Capacity Building in the Field of Quality Assurance and Education.

www.aroqa.org

Arab Center for Mediation & Arbitration (AIPMAS):

The Arab Intellectual Property, Mediation, and Arbitration Society (AIPMAS) was established under the name of the "Arab Society for the Protection of Industrial Property" in 1987. The Society aims at promoting and reinforcing the system of Intellectual Property in Jordan, and enhancing competence and knowledge of the personnel working in this field, in addition to the activities of the Center of Mediation and Arbitration, belonging to the Society, which resolves conflicts of Intellectual Property through international arbitrators applying international rules. AIPMAS, affiliated with ASIP, organizes various events in the IP field, such as the annual Moot court competition with the University of Jordan, in addition to its regular courses, seminars and other activities.

www.aipmas.org

The Society was established in 1987 in Munich, Germany under the name "Arab Society for the Protection of Industrial Property,". The Society's main objective is to enhance and develop the protection of the Intellectual Property (IP) system through various means of awareness and education that explain the nature of work in this field and its effective role in the economy. It also aims at upgrading and unifying the Arab legislations in the field of Intellectual Property.

ASIP holds many specialized courses and programs in the fields of intellectual property and the legal fields, the most important of them is the Arab Certified Intellectual Property Practitioner program (ACIPP) which is the first specialized Arabic program which provides academic and professional training in the different fields of intellectual property through its courses (Introduction to Intellectual Property, Trademark and Unfair Competition, Patents of Invention and Trade Secrets, Copyright and Related Rights). ASIP also prepares many specialized courses according to the needs of the different organization in order to fulfill their training needs.

www.aspip.org

Arab Knowledge and Management Society (AKMS):

Arab Knowledge and Management Society (AKMS) is a nonprofit organization founded on August 29, 1989, in Buffalo, New York, United States of America and officially registered in Amman on October 10, 1990. The main objective of AKMS is to develop Arab organizations in both public and private sectors and provide high-quality training and education that meet the needs of different stakeholders in the various fields related to quality, management, training and marketing. AKMS is a member of many professional institutes, such as the Chartered Quality Institute (CQI), ISO Technical Committee 176 and the Arab Information Club (ARABCIN). AKMS currently offers various professional courses including the Arab Certified Quality Manager program (ACQM), advanced and customized training programs, ISTO Examinations, in addition to several valuable publications. With more than 18 representatives in the Arab world, along with many reputed international associates, AKMS excels in delivering competitive.

www.akms.org

Academies

Talal Abu-Ghazaleh College of Business (TAG-College):

1 MBA program with concentrations in:

- Marketing
- Human Resources
- Management
- International Accounting
- Banking and Finance
- Quality Management

2 MA Program in Intellectual Property

www.tagcb.edu.jo

Talal Abu-Ghazaleh Educational Consulting (TAG-Education):

- 1** Strengthening the Institutional Capacity of Ministries of Education
- 2** Designing and Building Educational Management Systems
- 3** Enhancing English Language Learning Projects in the Arab Region
- 4** Offering School Management Consulting Services
- 5** Boosting Teacher Training and Professional Development
- 6** Providing Accreditation
- 7** Using Information and Communication Technology
- 8** Developing & Distributing Curriculum & Education Materials

www.tageducational.com

Talal Abu –Ghazaleh University Management Advisory Services (TAG-Universities):

Talal Abu-Ghazaleh University Management Advisory Services (TAG-Universities) plays a major role in providing consultancy services to higher education institutions. Its operation consists of three consecutive phases; inception, design and strategic management and implementation. TAG-Universities develops strategies and policies in higher education. It also advises on the institutions' policies, regulations and standards and disseminates best practices in resources, services, information and data usage.

www.taguniconsult.com

Talal Abu-Ghazaleh Academies (TAG-Academies) Services:

The Talal Abu-Ghazaleh Academies (TAG-Academies) is a group of professional academies specialized in offering training programs, projects and consultation. TAG-Academies provide its services through thirty-two offices in the Arab world in the following fields;

- Professional Training
- Banking and Finance
- Information Technology
- Information and Communication Technology
- Human Resources Management
- English Language
- Chinese Language
- Education Institutes Development
- Training of Trainers, Teachers and Managers
- Training Consultancies
- Project Management
- Media
- Qualifying Translators.
- Islamic Finance

www.tag-academies.com

Talal Abu-Ghazaleh Research Center (TAG- Research):

The Talal Abu-Ghazaleh Research Center is an independent research institute affiliated with the Talal Abu-Ghazaleh College of Business and located in Amman, Jordan. It was founded in November 2007 by Mr. Talal Abu-Ghazaleh. TAG-CRC provides the business community, professionals and academics with business-related and case-study research covering a wide range of research and customized consultations in various fields of business administration. The major focus of TAG-CRC is on areas of management, marketing, finance, banking, risk management, corporate governance, accounting, new product development and innovation and other related business fields in social sciences in the private sector, public sector, and not-for-profit organizations.

www.tagcb.edu.jo



